

BUILDING & LEADING THE EMPATHETIC ORGANIZATION.

A KEYNOTE PRESENTATION

EMPATHY AT SCALE

Redefining empathy for organizations.

In *Building & Leading the Empathetic Organization*, David inspires leaders at all levels to see empathy as a competitive advantage and scale it beyond individual action.

- **For marketing leaders**, he emphasizes strategic empathy as a concrete way to demonstrate and strengthen brand.
- **For talent and culture leaders**, he underscores its capacity to influence culture and as a practical approach to fostering diversity, inclusion, and belonging.
- **For client-focused leaders**, he speaks to its impact on customer relationships, market insight, and innovation.

David outlines the things we can all do to build and lead in a strategically empathetic organization—he gives us a shared strlanguage. And he offers practical ways for leaders throughout the organization to engage and understand customers at a deeper level, inform innovation, foster diversity, and improve performance.

David draws on research, observations, and learnings from deep experience advising companies as well as in-depth conversations with prominent leaders—from a prince and a priest to corporate leaders and respected leadership educators.

In this keynote, David shares work published in the Brytemoore Notes, a limited-run print journal that's drawing the attention of leaders around the world. He offers a powerful operating mindset—a new way of seeing our role as leaders within an organization—tips for practicing empathy at scale, and immediate steps we can take to improve the performance of the organizations we lead.

“I run the world’s leading company in expertise marketing, and David stands out among experts. I’d put him in front of any room where I wanted to challenge and inspire leaders.”

Peter Evans
Founder & CEO
ExpertFile

A few of the groups David's inspired.



“I’ve relied on David to share complex ideas concisely and passionately with hundreds of people at events and with leaders in the boardroom.

His vision of leadership, moral courage, and the ways we change the world is practical and inspiring.”

Leora Khan
Founder & Executive Director
PROOF: Media for Social Justice

David Garrison

Brand & Leadership Speaker



Brander.
Photographer.
Editor.
Speaker.

David's work draws on an unusual range of accomplishments: He's advised CEOs on brand and strategy, taken portraits in war-torn Sri Lanka, led marketing for health-care, consulting, and music companies, and published a print-only magazine that's capturing the attention of leaders around the world.

Named a "Brand Champion of the Future," David's perspective on the ways we impact the people and world around us is personal and deeply compelling. Respected for his candid and empathetic approach, he's inspired leaders and groups at Columbia University, Canada's MaRS Discovery District, the American Association of Naturopathic Physicians, and countless companies. He draws on insight into how companies build momentum as well as in-depth conversations with wise people as diverse as princes and priests, government and corporate leaders, educators and entrepreneurs.

As founder of the Brytemoore Group and editor of the Brytemoore Notes, a limited-run print journal for leaders, David combines research, strategy, story, and experience to help leaders transform their brands—and themselves—with humanity and optimism. In his work and talks, he focuses on practical ways of building meaning and the importance of "doing" as well as "saying."

"I advise professional speakers all the time, and David's got a rare gift. He's practical, engaging, and shares real-world stories."

Jesse Scinto
Lecturer
Columbia University

Book David to speak.

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